

31 Oct 2016 07:00PM



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Singapore

Singapore Productivity Centre gets S\$4.8m funding boost

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SINGAPORE: The Singapore Productivity Centre (SPC) on Monday (Oct 31) said it received S\$4.8 million in funding by SPRING Singapore to drive enterprise productivity and industry transformation in the services sector.

Announced by Senior Minister of State for Trade and Industry Sim Ann, the second tranche of funding will support the enhancements of SPC's efforts in providing consultancy, training and education for enterprises as well as industry benchmarking initiatives. The efforts are aligned with the recently launched Industry Transformation Maps (ITM) for the [food services](#) and [retail](#) industries.

Ms Sim was speaking at the fourth SPC Certified Productivity Consultant (CPC) graduation ceremony, which saw 20 qualified productivity consultants in the retail and food services sectors graduating from the training programme.

The programme was jointly developed and delivered by the Japan Productivity Center (JPC) and SPC, to equip local consultants and company staff with the expertise to address the productivity pain points faced by companies in the two industries.

Said Mr Tan Peng Yong, board member and chairman of SPC's Programme Advisory Committee: "These trained productivity consultants are now equipped with the competencies necessary to support and facilitate the productivity upgrading efforts of companies in the retail and food services sectors. The graduation marks the availability of another batch of fully-qualified productivity consultants."

Ms Loreen Zhuo, a student from the fourth CPC cohort, said she is able to better provide strategic advice to her management to improve productivity in the company after attending the programme.

"Some of the key areas that I will work on include kitchen workflow optimisation, kitchen automation, manpower optimisation, business process improvement, as well as business model innovation," Ms Zhuo added.

The SPC was set up in October 2013 under the aegis of the National Productivity Council and focuses on services sectors, with an emphasis on the retail, food services and hotel sectors.

Source: CNA/xk

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